

Job Title: Industry Programmer
Reports to: Executive Director
Duration: Contract, Part-time, May 30 to November 30
Scope: VIFF Festival 2022
Remuneration: \$12,000-\$20,000 depending on experience, availability, and programmatic capacity

The Vancouver International Film Festival is one of North America's most prestigious and exciting film festivals. At its core, the festival features over 200 of the best International, Canadian, and Indigenous films, shared with audiences through more than 300 screenings. Complementing this array of cinema is a robust offering of talks with leading film professionals, Q&As with directors, musical live scores/performances, media arts exhibitions, and other interactive programming which engage and inspire audiences throughout the Pacific Northwest.

VIFF is a 'creators festival' that champions the most exciting filmmakers and creative professionals working today. In addition to the public-facing festival offerings, VIFF boasts a wide range of creative and professional development for the next generation of local creatives. Through panels, conferences, mentorship programs, and hyper-focused Labs, VIFF connects BC's artists and working professionals with industry leaders from around the world.

The Industry Programmer curates unique and inspiring VIFF Talks and a series of professional and creative development panels/networking events for local industry professionals working in film and television. VIFF's Industry programmer brings in top-tier established creatives and emerging talent to share insights and stories from their careers creating the very best episodic and cinematic work, engaging and inspiring local artists, creative professionals, and the greater VIFF audience.

The Greater Vancouver International Film Festival Society is dedicated to accessible employment practices and committed to being an equal opportunity employer. We value a diverse and inclusive workplace that is reflective of our community and encourage applications from members of communities that have been marginalized based on sex, sexual orientation, gender identity or expression, racialization, disability, political belief, religion, marital or family status, age, or status as an Indigenous person. Please feel free to advise us of any accommodation needs.

The Industry Programmer will:

- Curate VIFF Talks – program a series of 4-6 public-facing discussions with the very best creatives working in film and television. These ticketed events are intended to draw audiences ranging between 200-600 people, allowing for a range of artists to be platformed. The final lineup of VIFF Talks will consist of events envisioned by the Industry Programmer and pitched by VIFF's programming staff and as approved by the Executive Director
- Program Industry sessions – curate 4-6 creative/professional development sessions for local industry, including panels, dialogues, case-studies, and networking events. Intended for groups of accredited

professionals ranging from 20-150 attendees, these will provide direct engagement with leading and inspiring creative professionals at the forefront of film and television production, both above and below the line.

Key Responsibilities:

- Identify, invite, and secure guest speakers and moderators, ensuring balance, representation, and expertise
- Create opportunities to feature/champion the local filmmaking community
- Collaborate with other VIFF programmers to create interconnective programs, share guests, and otherwise add depth the festival
- Through programming, access, and other means, agitate for an increasingly diverse local film and television ecosystem by engaging and supporting creatives from under- or mis-represented communities including Indigenous, racialized, LGBTQ2sIA, and creators with disabilities
- Liaise with publicists, agents, streamers, studios, and networks to ensure that all assets have been approved and that sign off on license agreements, content release forms, and contracts are in good order
- Work closely with the Industry Producer to ensure all programming, guest, networking, and hospitality requirements are understood and in good order
- Act as a VIFF representative at all related events.
- Host Industry guests, moderators, and key stakeholders throughout the festival, serving as a key point of contact
- Introduce Talks and panels as required
- Support the VIFF Marketing team in the development and execution of a marketing plan for both programmatic streams
- Engage and steward VIFF's key industry stakeholders, professional associations, and senior creatives

Qualifications

- Exceptional knowledge of contemporary television and film creatives and productions
- 3+ years (or equivalent experience) programming creative/professional development panels & sessions
- Understanding of, and experience navigating, the relationships between creatives, agents, publicists, and studio representatives
- Knowledge of the Vancouver film & television industry, stakeholders, and guilds is a strong asset
- Commitment to the principles of equity, diversity, justice, and inclusion
- Experience working for a festival or similar event/programmatic organization is an asset
- Exceptional written and verbal communication skills
- A passion for film and film culture

Greater Vancouver International Film Festival Society

1181 Seymour St.
Vancouver, BC
Canada V6B 3M7

info@viff.org
viff.org

Deadline for application is May 15th, 2022

How to apply: Please submit a current CV, along with a cover letter to careers@viff.org. Please include “**HIRING INDUSTRY PROGRAMMER**” in the subject line of the email. We thank all applicants for their interest and advise that only those requested for an interview will be contacted due to the volume of applications anticipated. No phone calls, please.